**MAOIRO\_STORES**

Maoiro Stores is an online E-commerce platform that sources its supplies from local stores within Githurai as for now. The platform is easy to use and user friendly as its user interface is almost similar to the existing online stores. The major difference between our stores and others is the local sourcing of products that reduces extra costs including exaggerated shipping costs and processing fees.

Delivery period is also shorter due to the local sourcing.

We have a 7-day customer care help desk incase of any enquiries or issues that may arise throughout any phase of purchase or use of our products.

You can also visit our on-ground shops and shop physically what you need. Our customers will also enjoy weekly, monthly or yearly discounts for customer appreciation. We do not take it lightly for you to shop with us.

**Platform Features**

Maoiro\_Stores platform has various web pages:

1. Homepage- Includes some details concerning our stores.

Has a user icon that redirects a user to his/ her account options.

Has a menu icon that has a pop-up list that hosts the category, blog, shop 1, shop 2 and cart webpages among other webpages.

1. Left popup panel-Includes links to various webpages as discussed above. Among them is the login page that allows the user to login to his/her account or create an account with us. Creating an account with us allows a user to save his preferences ,orders and track their product delivery status.
2. The homepage has a “+” icon that allows users to share their shopping experience with us to their social media pages, call us or message us.
3. The ‘feature” website also shows you how our platform was created and the parts it has. We are open to show you how a platform like ours is made.

The platform design is generally simple and reliable. Our maintenance team always makes sure that the site is up and running for smooth user experience.

We also have a comment section where you can add recommendations and suggestions that you would like our site to have or not have.

We respect your privacy while using our site and that is why all the user details are secured with top notch security personnel that uses the latest technological tools to ensure the same. User information is not subject to any third parties as all order processes and user identification is done within our team.

For purchases, we have a list of payments options you can choose from. Customers are advised to choose the one they are most conversant with.

Our prices are the most pocket friendly there is as we understand how harsh the economy has been over the past years.

The most loyal customers also get shopping vouchers on us from time to time to encourage them continue shopping with us.